

WHEREAS; ensuring that every kid in Wisconsin has access to a well-rounded education, including instruction on financial literacy, is an essential investment in the state’s economy and future; and

WHEREAS; financial education from an early age provides a strong foundation upon which kids can grow into financially independent adults, helping them form lifelong habits of saving, using credit wisely, and demonstrating fiscal responsibility; and

WHEREAS; credit unions are not-for-profit, member-owned cooperatives that are dedicated to improving the financial well-being of their members and the communities they live in; and

WHEREAS; millions of Wisconsinites, including many young people, are members of credit unions, which provide financial literacy and wellness programs, such as certified financial counseling, reality fairs, and apps to simulate adult financial scenarios for youth in school districts; and

WHEREAS; credit unions offer schools across the state access to additional financial materials, foster healthy savings habits for young people through youth savings accounts, and operate more than 100 student-run, in-school branches; and

WHEREAS; Wisconsin’s credit unions are represented on the Governor’s Council on Financial Literacy and Capability, which is charged with examining and identifying strategies to measurably improve the financial literacy and inclusion of all Wisconsinites; and

WHEREAS; this month, the state of Wisconsin encourages parents, educators, and community volunteers to continue teaching youth about the value of making wise financial decisions and providing them with good role models in handling their own finances throughout 2025 the Year of the Kid and every year;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim April 2025 as

NATIONAL CREDIT UNION YOUTH MONTH

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 11th day of April 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State